

The Upstarts How Uber Airbnb And The Killer Companies Of The New Silicon Valley Are Changing The World

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The upstarts: how Uber, Airbnb and the killer companies of ...

The upstarts: how Uber, Airbnb and the killer companies of the new Silicon Valley are changing the world Brad Stone Doriot and Tanoto Libraries HC100 A S86 2017 Ten years ago, the idea of getting into a stranger's car, or walking into a stranger's home, would have seemed bizarre and dangerous, but today it's as common as ordering a book

THE UPSTARTS How Uber, Airbnb and the Killer Companies of ...

THE UPSTARTS How Uber, Airbnb and the Killer Companies of the New Silicon Valley are Changing the World BRAD STONE LONDON • TORONTO • SYDNEY • AUCKLAND • JOHANNESBURG

SEDT06 - The Upstarts

ethos Brad's new book, The Upstarts, documents the rise of Uber and Airbnb, two companies with a similar controversial valance to Amazon It was a pleasure to speak to Brad, because I admire his engrossing storytelling as an author and his strategic analysis as a business journalist After discussing business and technology

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NIRI Silicon Valley

UPSTARTS How Uber, Airbnb, and the Killer If Airbnb was a body, Nate was the brains, Joe was the heart, and Brian was the balls —Former Airbnb executive on the founding trio Companies of the New Silicon Valley Are Changing the World BRAD STONE # TheUpstarts Silicon Valley

The Rise of Ridesharing Platforms - DUO

The Rise of Ridesharing Platforms An Uber-assessment of bits and atoms Magnus Ofstad Master Thesis Design, Use, Interaction analyze other upstarts within the sharing economy Airbnb and Uber are startups that have grown into platforms enabled by the newly

Like Uber, but for Local Government Law: The Future of ...

as sharing economy firms move from being upstarts to important and permanent players in key urban industries like transportation, hospitality, and dining, local and state governments are likely to adopt Sharing firms like Uber, Lyft, BlaBlaCar, Airbnb, Zipcar, car2go, and TaskRabbit have received enormous investments from venture

Platform Revolution - Massachusetts Institute of Technology

orchestrated by companies like Google, Airbnb, Uber, and other virtual exchange enterprises are altering the structure of major industries and transforming familiar business processes, such as value creation and consumer behavior The ability to leverage platforms is no ...

LIKE UBER BUT FOR LOCAL GOVERNMENTAL POLICY THE ...

Like Uber, But for Local Governmental Policy: The Future of Local Regulation of the “Sharing Economy” By Daniel E Rauch and David Schleicher * Abstract: In the past five years, “sharing economy” firms like Uber, ZipCar, AirBnB and TaskRabbit have generated both huge market valuations and fierce regulatory contests in America’s cities

THAILAND ECONOMIC MONITOR 2017 - World Bank

of upstarts as platforms like Uber, Airbnb, Facebook, and Alibaba, and networks of experts and as the three trends that will reshape the business world Gartner has identified the following top ten strategic

Regulating Business Innovation as Policy Disruption: From ...

companies such as Airbnb and Uber Legal scholars have made sweeping claims about the dramatic changes that the platform economy promises for law, regulation, and the economy³ PEERS INC: How PEOPLE AND PLATFORMS ARE INVENTING THE COLLABORATIVE ECONOMY AND

Like Uber, but for Local Government Law: The Future of ...

Like Uber, but for Local Government Law: The Future of Local Regulation of the Sharing Economy DANIEL E RAUCH* DAVID SCHLEICHER In the past five years, sharing economy firms like Uber, Zipcar, Airbnb and TaskRabbit have generated both huge market valuations

The Sharing Economy and Trade Agreements: The Challenge ...

the first country to legislate Uber at the national level The growth of Airbnb is similar to Uber The company is also based in San Francisco, offering a digital platform for short-term rentals of private accommodation Airbnb currently features over 2 million listings in 34,000 cities and 191 countries It ...

The choice for the two taxi companies is between marrying ...

On Tuesday, Uber said some Lyft investors would like to sell the company to Uber Perhaps Uber should call a truce and buy its rival With a valuation of \$18bn after raising \$16bn from investors, Uber could afford it Lyft is thought to be valued at \$700m and its revenues are roughly a tenth of Uber's (Lyft operates only in the US; Uber

New Speakers for the 2017 NIRI Annual Conference

Group, author of "The Upstarts: How Uber, Airbnb, and the Killer Companies of the New Silicon Valley are Changing the World" Also, new this year:

- IR Strategy & Planning: IRO Teach In A dynamic and interactive two-hour session on Sunday, June 4, that will focus on formulating and executing IR plans
- Ask the Experts Meet with NIRI

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BUS Thompson, Derek Hit Makers: The Science of Popularity in an Age of Distraction Penguin Pr ISBN 9781101980323 BUS ...

TRENDING TOPICS DISRUPTION AND INNOVATION: A NEW ...

For decades we've seen upstarts such as Apple, Amazon, Google, Uber, Netflix and Airbnb disrupt entire industries by playing by a different set of rules These companies view market opportunities in a fresh way and effectively use technology and other tools to revolutionize and often re-invent their industry

WILLIAM PATERSON UNIVERSITY College of Business ...

The Upstarts: How Uber, Airbnb, and the Killer Companies of the New Silicon Valley by Brad Stone 5 Machine, Platform, Crowd: Harnessing Our Digital Future by Andrew McAfee and Erik Brynjolfsson The assigned books will also form a part of the final project can get theYou sefrom your

Insight Into Everything: The Criticality of a Business ...

Insight Into Everything: The Criticality of a Business Assurance Platform for Digital Transformation Such an assurance platform serves three critical functions in digital transformation It provides an organization with a current state audit of the applications and infrastructure that support today's business models